

connect
develop
innovate

Innovation Hub Euregio Meuse-Rhine

HYPEREGIO

EarlyTech

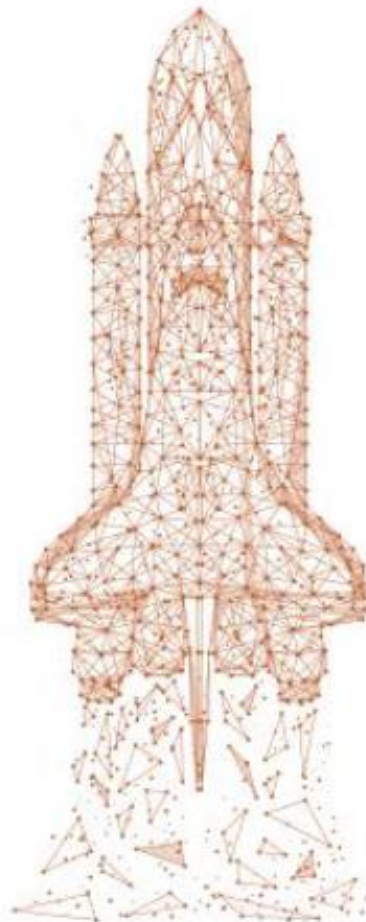
BuSyBee

Innovation
2Market

Start at hyperegio.eu

HYPEREGIO – BuSyBee

The Science
Boost For
Your Ideas



We will continue to support your Business!

Interreg
Euregio Meuse-Rhine
European Regional Development Fund



Ministerium für Wirtschaft, Innovation,
Digitalisierung und Energie
des Landes Nordrhein-Westfalen



AGENTSCHAP
INNOVEREN &
ONDERNEMEN



Vlaanderen
is ondernemen

provincie limburg



Wallonie



VLAAMS-
BRABANT

Provincie Noord-Brabant





Start at hyperregio.eu

BuSyBee within the HYPEREGIO Platform

HYPEREGIO is a platform composed of three Interreg projects launched in parallel: EarlyTech, BuSyBee and Innovation2Market. BuSyBee is an Interreg project managed for Wallonia by the University of Liège - Interface Entreprises department.



These three projects are structured around the TRL scale (Technology Readiness Level, graduated from 1 to 9) to meet the innovation needs of SMEs, whether starting from an innovative idea (TRL1 level) or marketing a product or service (TRL9 level).

Thus the HYPEREGIO initiative not only provides adequate support for the demand, but also accompanies the company throughout the development and marketing phases.

In concrete terms, these three projects are being carried out gradually and in parallel to:

- enable new innovations to reach the market as new products in order to strengthen SME activities and have a direct economic impact in the EMR Region.
- improve the exploitation of technologies and ideas under development in universities, laboratories or SMEs, towards marketable industrial applications (products & services for SMEs)
- develop/improve two-way exchanges between SMEs and knowledge institutions in research, development and innovation, in order to improve the innovative strength of SMEs
- stimulate collaborative strategies and partnerships between SMEs and Research Centres
- improve the innovation ecosystem of the EMR, by strengthening the innovation structure through intensive cooperation between partners (cross-border technology transfer office (TTO) networking)

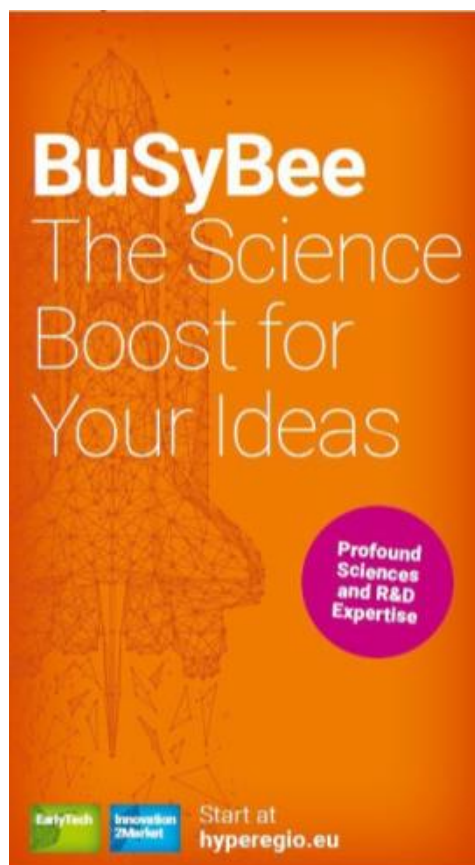
Obviously, the HYPEREGIO label reinforces the idea of supporting companies through cross-border collaborations in innovation and technology transfer.

From the three projects, BuSyBee focuses on Collaborative Research between SMEs and Knowledge Providers (well known as universities, laboratories and knowledge centres).



Start at hyperegio.eu

BuSyBee, on the cornerstone between Sciences and Business



Have you always dreamed of using a cross-border platform to share information between Knowledge Providers (Sciences) and SMEs (Business)?

With B2S and S2B, the HYPEREGIO platform, supporting collaborative work between EarlyTech, BusyBee and Innovation2Market, aims to bring together several actors in the innovation sector in order to promote the sharing of knowledge and know-how across borders.

Aware of the difficulties experienced by small and medium-sized enterprises and research institutes in developing cross-border projects, HYPEREGIO was created to fill these gaps.

Even we are sharing a common history and culture in the Euregio Meuse-Rhine, the political, economic or social borders are very real and lead to a poor sharing of resources and a limited common vision of future developments.

To overcome these facts BuSyBee works to create a knowledge sharing between different innovative partners and different countries, betting that close

cooperation within a European region with tremendous potential will allow the establishment of an attractive, innovative and dynamic region.

It is with this in mind that BuSyBee helps promising companies to develop their products and their services to reach new business targets.

connect
develop
innovate

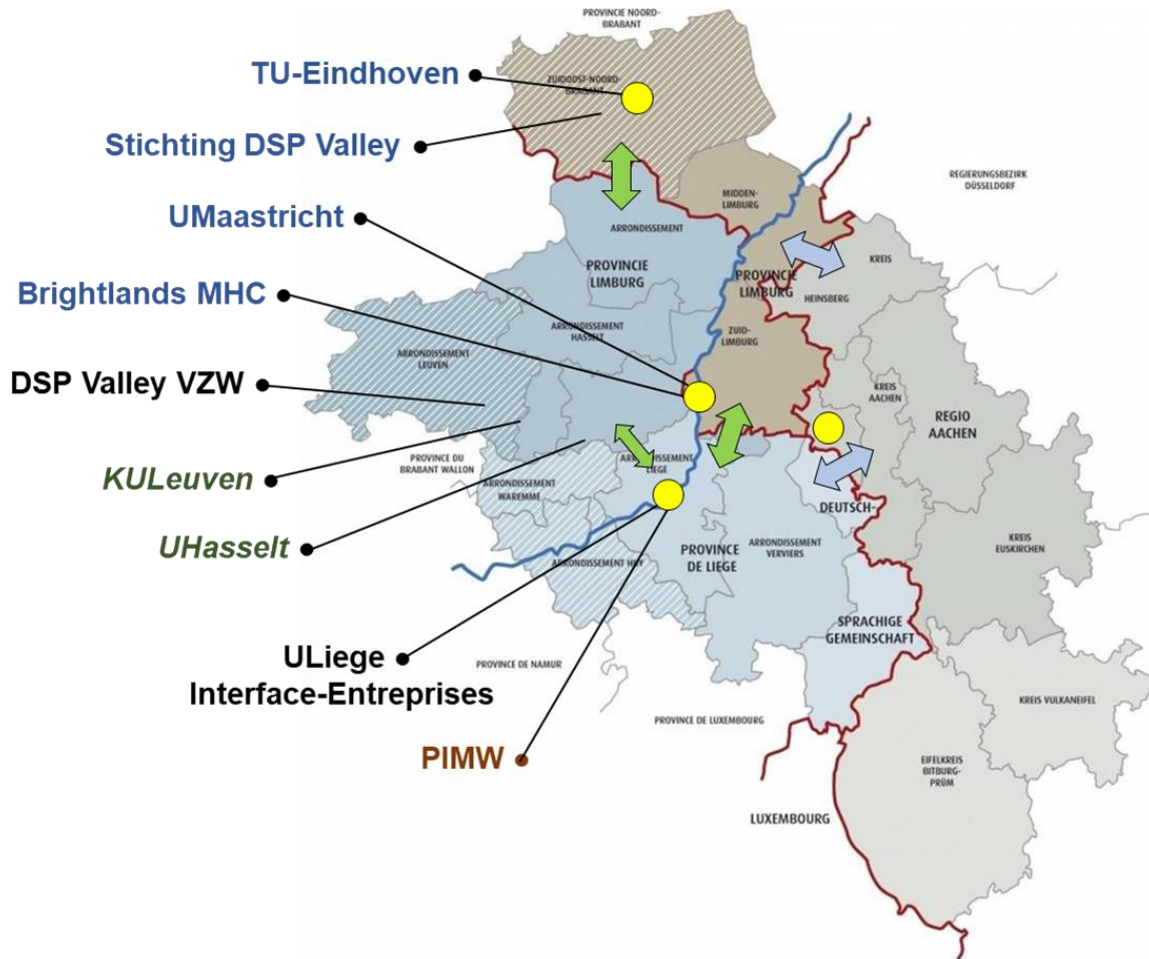
Innovation Hub Euregio Meuse-Rhine **HYPERREGIO**



Start at hyperregio.eu

PEOPLE & NETWORKS

BuSyBee is part of a cross-border network of people and institutions, aiming at connecting Knowledge Providers and SMEs together.



COOPERATION & INNOVATION

- for SME, BuSyBee opens the doors of Universities, Research Centres and Labs to provide you the right solution to your technological needs like R&D weakness, missing building bloc,...

→ the **Market Pull** works to reduce the gap to market

- for Knowledge Providers, BuSyBee promotes the research expertise of KP and creates a real technology awareness within the thematic

→ the **Technology Push** provides:

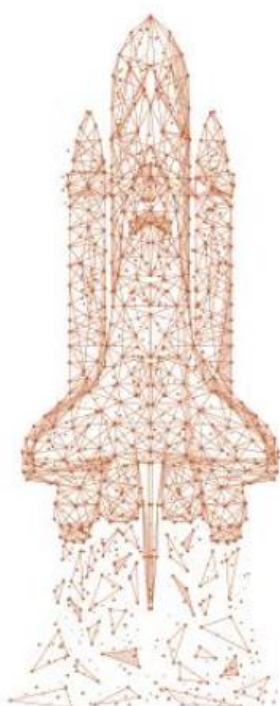
- today's technology state of the art,
- technology limits of possible, and
- innovation cases.



Start at hyperegio.eu

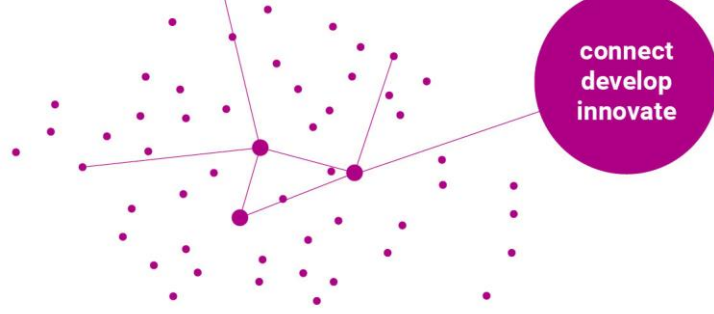
DIGITAL & SUSTAIN

Start to build cross reference within the **Digital Innovation Platform** (DIP) and expand your own local, regional and international business network:



- present your company on www.hyperegio-dip.eu and become **visible** to potential partners across borders
- actively submit cooperation requests via the **Matching Platform** or your exchange request
- stay **informed** about the multitude of events on scientific, digital and innovative topics in the Greater EMR

BuSyBee
The Science Boost for your Ideas



Innovation Hub Euregio Meuse-Rhine **HYPEREGIO**



Start at hyperegio.eu

HYPEREGIO - BuSyBee Partners



Brightlands Maastricht
Health Campus



University of Leuven